



2026 South Carolina Strawberry Festival-Poster Contest Guidelines

We are gearing up for our Annual South Carolina Strawberry Festival on Friday & Saturday, May -1-2, 2026. We want you to get those creative “strawberry” juices flowing and submit your strawberry artwork to the Festival Poster Contest for a chance to win \$500, VIP Parking at the Festival and an introduction during the Welcome Ceremony at the Festival on Friday, May 1.

Please read the official rules before submitting your entry.

Entry Deadline

Friday, February 13, 2026. Entries must be submitted before 5PM on this date.

Official Rules

The finished product must be void of any writing or the Festival logo. We will add this to the design once a winner is chosen. Please keep this in mind when designing your artwork.

Entries will be evaluated by a judging panel looking for creativity and the best use of a strawberry design. Keep in mind all the details of the Festival which includes food, vendors, music, rides, entertainment, exhibits and of course those delicious Springs Farm Strawberries!

The winning design will be used as the official poster for the 2026 South Carolina Strawberry Festival. By entering the contest, you agree and understand that all rights to the winning design will belong to the Town of Fort Mill and the South Carolina Strawberry Festival. The winning design may be used in advertising and various promotional items; however, the Festival reserves the right to not select a winner.

Contest is open to High School Students (9th-12th grades) and Adults.

Design Guidelines

All artwork must be your own original creation, with a focus on strawberries and other fun Festival details.

Artists can create their designs in a variety of mediums - digital, oils, watercolors, inks, pencil, photograph, and mixed media.

Artwork submitted must be created without the use of artificial intelligence (AI).

Entries must be 16 inches wide by 20 inches high.

Use of royalty-free stock images including graphics, illustrations and photos is prohibited.



Upload Guidelines

Artwork should be scanned or photographed and submitted digitally to:

Jacona Hester-Events Coordinator at jhester@fortmillsc.gov

Uploaded files should be of the highest quality possible in .jpg or .png format.

The Festival Committee may contact artists for access to the original work.

Multiple entries by a single artist will be accepted.

There is no fee to enter.

The winner will be notified by Friday, February 20, 2026.

The winning original design and all rights of the winning design will become the property of the Town of Fort Mill and the South Carolina Strawberry Festival and may be used in any manner we choose.

About the Festival

The South Carolina Strawberry Festival began in 2010 and is hosted by the Town of Fort Mill annually the first Friday and Saturday in May. The event is held in Walter Elisha Park, 345 N. White Street, and features the beautiful Fort Mill Amphitheater. 2026 will be the 17th Year of the Festival!

The South Carolina Strawberry Festival features great music, children's entertainment, strawberry eating contests, food, vendors, rides, fireworks, strawberries and so much more!

Leading up to the festival in the park, a number of community events are featured. This year's schedule includes the Little Miss, Teen, Miss and Ms. Strawberry Pageants, Strawberry Festival Golf Tournament, Strawberry Sprint & Stroll, and the Strawberry Soirée.

The South Carolina Strawberry Festival showcases our beautiful Historic Fort Mill and provides a venue where residents, friends and visitors come together in a fun, safe, and family-friendly environment. The festival seeks to encourage economic development, enhance quality of life and foster community pride and engagement.

Website: www.SCStrawberryFestival.com

Facebook: SC Strawberry Festival

Instagram: @scstrawberryfest

X: @scstrawberry



Questions?

Contact: Jacona Hester, Events Coordinator at jhester@fortmillsc.gov or 803-487-5413

If you plan to submit artwork, please email Jacona Hester and let her know.

By signing below, I agree to all the rules and guidelines for the 2026 South Carolina Strawberry Festival Poster Contest. Please submit this signed document with your artwork submission.

Name: _____ Signature: _____

Address: _____

Phone: _____

If you are a high school student, grades 9-12, what grade are you in and which high school do you attend?

Grade: _____

High School: _____